



RODA JC KERKRADE

Limburgse Passie!

PRESS RELEASE

SOLLAND SOLAR MAIN SPONSOR RODA JC KERKRADE

Roda JC Kerkrade is very proud to announce that they have found a new main- and shirtsponsor*. Roda JC Kerkrade and Solland Solar agreed into a partnership for one season, with the intention to prolong the agreement.

Solland Solar, which is situated in the industrial park Avantis , was founded in 2003. Solland Solar is a company which produces solar cells. Since 2012 it is part of the Group Pufin Power.

Commercial Manager of Roda JC Business Nick Janssen: “We are extremely proud that we’ve found a new jersey sponsor in Solland Solar. Two A-brands that fit together. The negotiations were pleasant and prosperous. We look forward to see our players with the Solland Solar emblem on their chest. I am confident that this partnership will lead to more brand awareness, which is one of the objectives of Solland Solar.

Massimo Pugliese, CEO of Pufin Power: “Obviously we are very pleased with the cooperation we have established with Roda JC. This partnership is also due to the longstanding commitment of the Solland Solar Group. In the upcoming months, the number of employees of Solland Solar will be expanded from 90 to 175. With this partnership we hope to play a socially unifying role in the Limburg Region and we hope that we can make a contribution to the objective of Roda JC to take a structural place in the Eredivisie again.

Note: The pictures below are free to use.

***Note for editors, not for publication**

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Commercial Manager Roda JC Business Nick Janssen, Massimo Pugliese Pufin Power Group CEO, Angelo Croci, who brought both parties together and Managing Director Wim Collard, shake hands on the partnership between Roda JC Kerkrade and Solland Solar.



Roda JC Kerkrade Home and Away jersey with the emblem of main sponsor Solland Solar.

